



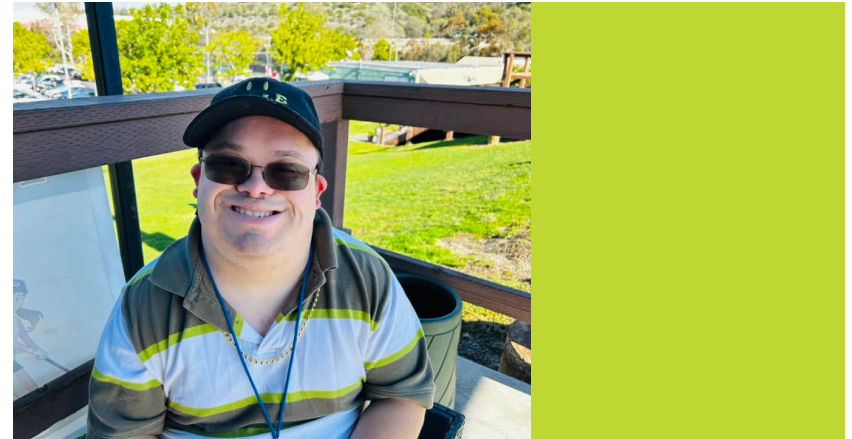
2023 SPONSORSHIP OPPORTUNITIES

NOAH  HOMES®
www.NoahHomes.org

ABOUT NOAH HOMES

Noah Homes is leading the way into the future for people with intellectual and developmental disabilities, and their families. As a nonprofit since 1983, we have been pushing the boundaries of innovative residential care, advocacy, and collaborative services. Our best practice model is now recognized internationally and we'd love to let the world know that you are supporting us in our mission to provide housing and care for the most vulnerable among us.

Learn more at www.NoahHomes.org.



WHY SPONSOR?

By becoming a sponsor, you help us create lifelong homes for people in need, job opportunities, inclusive communities, and much more! In the U.S., over 850,000 people with intellectual and developmental disabilities live with an aging caregiver, often dealing with their own age-related health challenges. Older adults are also the fastest-growing segment of California's homeless population, with nearly half of unhoused older people experiencing their first episode of homelessness after age 50.

In addition to supporting Noah Homes in providing more housing and choices for those in need, our sponsors also benefit from reaching hundreds of thousands of people in the San Diego community and beyond through our social posts, e-newsletters, printed magazines, media, events throughout the year, and many more opportunities that can be customized to fit your goals and budget.

CORPORATE SPONSORS

Thanks to the generous support from sponsors like you, Noah Homes is able to provide life-changing services for adults with intellectual and developmental disabilities. Demonstrate the value of your brand and your community leadership by becoming a corporate sponsor.

CORPORATE SPONSOR ANNUAL DUES & BENEFITS

	\$25,000 PLATINUM	\$10,000 GOLD	\$5,000 SILVER
Sponsorship of Noah Homes Flagship Events	ENCHANTED VILLAGE, PERCH, SUMMERFEST	SELECT TWO: ENCHANTED VILLAGE, PERCH, SUMMERFEST	SELECT ONE: ENCHANTED VILLAGE, PERCH, SUMMERFEST
Logo on Website	✓	✓	✓
Tickets to Summerfest	16	12	8
Enchanted Village Display & Tickets	30	15	8
Name/Logo in Noah Navigator (Reach of 5,000+)	✓	✓	✓
Recognition on Donor Wall	✓	✓	✓
Social Media Amplification	5x	2x	1x
Logo in Selected Event Programs	1/2 PAGE	1/4 PAGE	LOGO
Lunch with the Folks 2x/Year	✓		





NOAH HOMES' SIGNATURE SUMMER EVENT

Summerfest has been a signature event at Noah Homes for over 16 years. Around 500 of San Diego's top philanthropists and changemakers gather to celebrate the success of Noah Homes and raise vital funds for its future programs and services.



SUMMERFEST SPONSOR ANNUAL DUES & BENEFITS

	\$40,000 TITLE	\$10,000 PLATINUM	\$5,000 GOLD	\$2,500 SILVER	\$1,000 BRONZE
Name/Logo in Noah Navigator		✓	✓	✓	✓
Logo or Name in Event Program		✓	✓	✓	✓
Logo on Event Webpage		✓	✓	✓	✓
Table at Event (8 PEOPLE PER TABLE)	2 TABLES	1 TABLE	1 TABLE	4 TICKETS	
Exclusive Signage in Event Space	✓	✓	✓	✓	
Recognition on Donor Wall	✓	✓	✓	✓	
Verbal Recognition at Event	✓	✓			
Logo on Event Invitations	✓	✓			
Recognition on Pre-Event eBlasts	ALL E-BLASTS	3 E-BLASTS	2 E-BLASTS	1 E-BLAST	
Auction Item in Package (SPONSOR PROVIDES ITEM)	✓				

Additional opportunities are available. Customized packages can be created for sponsors of \$500 or more.



NOAH HOMES' SIGNATURE WINTER EVENT

The Enchanted Village welcomes thousands of visitors from San Diego and beyond. Guests are surrounded by brilliantly lit trees, magical cottages, light tunnels, live entertainers, hundreds of giant candy canes, over one million lights, interactive displays, and other festive decorations.

In 2022:

- **99% of attendees said the event either met or exceeded their expectations.**
- Enchanted Village was listed as a Top Event/Top Things to Do by San Diego Union Tribune, San Diego Magazine, San Diego Family Magazine, 10 News, Times of San Diego and more.
- Word spread quickly about the event through broadcast media, social media, print/online publications, reaching hundreds of thousands of people.



ENCHANTED VILLAGE SPONSOR ANNUAL DUES & BENEFITS

	\$100,000 Enchanted Village Patron	\$50,000 Village Sponsor	\$25,000 Light the Night Sponsors	\$10,000 Platinum Sponsors	\$5,000 Gold Sponsors	\$2,500 Silver Sponsors
Name/Logo on Banner	✓	✓	✓	✓	✓	✓
Branded Christmas Tree	LRG	LRG	LRG	LRG	LRG	LRG
Name/Logo on Event Materials	✓	✓	✓	✓	✓	✓
Name/Logo in Noah Navigator	✓	✓	✓	✓	✓	✓
Tickets to Event	UP TO 100	UP TO 50	UP TO 30	20	15	8
Logo on Event Website	✓	✓	✓	✓	✓	✓
Recognition on Pre-Event eBlasts	ALL E-BLASTS	3 E-BLASTS	2 E-BLASTS	2 E-BLASTS	1 E-BLAST	
Social Media Post (SPONSOR CAN CHOOSE CHANNEL)	5	4	3	2	1	
Branded Display Area	CANDYLAND	STAGE	RGB TREE	LIGHT TUNNEL	SHARED ATTRACTION	

Additional opportunities are available. Customized packages can be created for sponsors of \$500 or more.



NOAH HOMES' SIGNATURE SOCIAL CLUB

Noah's PERCH (**P**ositive **E**xceptional **R**elationships **C**reate **H**appiness) is a social group developed for and by adults with intellectual and developmental disabilities. The club was created to encourage meaningful social connections within our community. Participants and their families are highly engaged and word is spreading quickly.



NOAH'S PERCH SPONSOR ANNUAL DUES & BENEFITS

	\$10,000	\$5,000	\$500	IN-KIND DONATIONS*
Logo on Website	✓	✓	✓	✓
Social Media Amplification (SPONSOR CAN CHOOSE CHANNEL)	3x	2x	1x	1x
Verbal Mention at PERCH Events	3x	2x	1x	1x
Name/Logo in Noah Navigator	✓	✓		
Recognition on Donor Wall	✓	✓		
Logo on Zoom Calls	✓	✓		
Inclusion in Enchanted Village OR Summerfest	✓			
Lunch with the Folks 2x/Year	✓			

Additional opportunities available. Customized packages can be created for sponsors of \$500 or more.

*In-kind donations also include discounted retail/food/services or a "give-back" event with proceeds benefiting Noah Homes.

À LA CARTE

Our à la carte sponsorship options are a way to achieve your desired goals and outcomes while engaging our audience and receiving positive exposure for your brand. The offerings below can be purchased independently OR replace other activities included in your sponsorship package.

You also have the option to donate any portion of your sponsorship package to an affiliated nonprofit organization so they can enjoy the benefits.



OPPORTUNITY	INDIVIDUAL PRICE
Speaking opportunity* (5-minutes or less)	\$2,500
Booth space at the Enchanted Village*	\$1,500
Feature 1-2 minute video during any event*	\$1,000
Logo inclusion in email blast for event(s) or other news	\$500
Ad in our Navigator (Printed & digital publication)	\$250 – 1/4 page \$500 – 1/2 page \$1,000 – Full page

*Please note that content must be approved by Noah Homes. Requirements include 1) that remarks &/or demos are relevant to the audience and 2) tie in with the theme of Noah Homes activity/event. Our sponsorship and event lead will work closely with your team to ensure success.

Additional opportunities available. Customized packages can be created for sponsors of \$500 or more.



SPONSORSHIP APPLICATION

Please fill out and email or mail to:

krenvall@noahhomes.org | Attn: Katie Renvall, Noah Homes, 12526 Campo Road, Spring Valley, CA 91978

Company Name: _____

Contact Name: _____

Address: _____

Telephone: _____ Email: _____

I would like to Sponsor: _____

Amount: \$ _____ ☐ Check Enclosed ☐ Send an Invoice ☐ Credit Card

Credit Card Information

Card # _____

Card Type ☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover Exp. Date: _____

Name on Card: _____ Security Code: _____ Billing Zip: _____

Signature: _____

THANK YOU FOR YOUR SUPPORT!

Please contact Katie Renvall at **krenvall@noahhomes.org** or (619) 660-6200 x134 with all inquiries. Don't see a package that fits your needs? We would love to customize a sponsorship package for you.

