



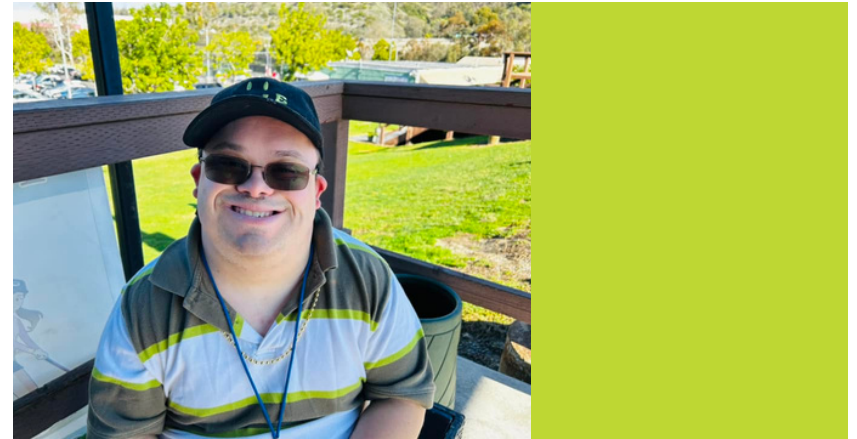
SPONSORSHIP OPPORTUNITIES

NOAH  HOMES®
www.NoahHomes.org

ABOUT NOAH HOMES

Noah Homes is leading the way into the future for people with intellectual and developmental disabilities, and their families. As a nonprofit since 1983, we have been pushing the boundaries of innovative residential care, advocacy, and collaborative services. Our best practice model is now recognized internationally. And we'd love to let the world know that you are supporting us in our mission to provide housing and care for the most vulnerable among us.

Learn more at NoahHomes.org.



WHY SPONSOR?

By becoming a sponsor, you help create lifelong homes for people in need, job opportunities, inclusive communities, and much more! In the U.S., nearly 1 million households include adults with intellectual and developmental disabilities living with an aging caregiver. These aging caregivers are often dealing with their own age-related health challenges. Older adults are also the fastest-growing segment of California's homeless population, with nearly half of unhoused older people experiencing their first episode of homelessness after age 50.

In addition to supporting Noah Homes in providing more housing and choices for those in need, sponsors benefit from reaching hundreds of thousands of people in the San Diego community and beyond. Visibility opportunities include social posts, e-newsletters, printed magazines, media, special events throughout the year, and many more opportunities that can be customized to fit your goals and budget.

CORPORATE SPONSORS

Thanks to the generous support from sponsors like you, Noah Homes is able to provide life-changing services for adults with intellectual and developmental disabilities. Demonstrate the value of your brand and your community leadership by becoming a corporate sponsor.

CORPORATE SPONSOR ANNUAL TIERS & BENEFITS

	\$25,000 PLATINUM	\$10,000 GOLD	\$5,000 SILVER
Sponsorship of Noah Homes Flagship Events	ENCHANTED VILLAGE, PERCH, SUMMERFEST	SELECT TWO: ENCHANTED VILLAGE, PERCH, SUMMERFEST	SELECT ONE: ENCHANTED VILLAGE, PERCH, SUMMERFEST
Logo on Website	✓	✓	✓
Tickets to Summerfest	16	12	8
Enchanted Village Display & Tickets	30	15	8
Name/Logo in Noah Navigator (Reach of 5,000+)	✓	✓	✓
Recognition on Donor Wall	✓	✓	✓
Social Media Amplification	5x	2x	1x
Logo in Selected Event Programs	1/2 PAGE	1/4 PAGE	LOGO
Lunch with the Folks 2x/Year	✓		

Additional opportunities are available. Customized packages can be created for sponsors of \$500 or more.



NOAH HOMES Summerfest

NOAH HOMES' SIGNATURE SUMMER EVENT

Summerfest has been a signature event at Noah Homes for over 16 years. Around 500 of San Diego's top philanthropists and changemakers gather to celebrate the success of Noah Homes and raise vital funds for its future programs and services.



SUMMERFEST SPONSOR ANNUAL TIERS & BENEFITS

	\$50,000+ TITLE	\$10,000 PLATINUM	\$5,000 GOLD	\$2,500 SILVER	\$1,000 BRONZE
Name/Logo in Noah Navigator	✓	✓	✓	✓	✓
Logo or Name in Event Program	✓	✓	✓	✓	✓
Logo on Event Webpage	✓	✓	✓	✓	✓
Table at Event (8 PEOPLE PER TABLE)	2 TABLES	1 TABLE	1 TABLE	1 TABLE	
Exclusive Signage in Event Space	✓	✓	✓	✓	
Recognition on Donor Wall	✓	✓	✓	✓	
Verbal Recognition at Event	✓	✓			
Logo on Event Invitations	✓	✓	✓		
Recognition on Pre-Event eBlasts	ALL E-BLASTS	3 E-BLASTS	2 E-BLASTS	1 E-BLAST	
Auction Item in Package (SPONSOR PROVIDES ITEM)	✓				

Additional opportunities are available. Customized packages can be created for sponsors of \$500 or more.



Enchanted Village[®]

at Noah Homes

NOAH HOMES' SIGNATURE WINTER EVENT

The Enchanted Village welcomes thousands of visitors from San Diego and beyond. Guests are surrounded by brilliantly lit trees, magical cottages, light tunnels, live entertainers, hundreds of giant candy canes, over one million lights, interactive displays, and other festive decorations.

In previous years:

- **99% of attendees said the event either met or exceeded their expectations.**
- 7,000 visitors attend the Enchanted Village annually
- Approximately 300,000 social media views
- Enchanted Village was listed as a Top Event/Top Things to Do by San Diego Union-Tribune, San Diego Magazine, San Diego Family Magazine, Times of San Diego, NBC 7, 10 News, KUSI, and CBS 8.
- Word spread quickly about the event through broadcast media, social media, and print/online publications, reaching hundreds of thousands.



ENCHANTED VILLAGE SPONSOR ANNUAL TIERS & BENEFITS

	\$100,000 Enchanted Village Patron	\$50,000 Village Sponsor	\$25,000 Light the Night Sponsors	\$10,000 Platinum Sponsors	\$5,000 Gold Sponsors	\$2,500 Silver Sponsors
Name/Logo on Banner	✓	✓	✓	✓	✓	✓
Branded Christmas Tree	LARGE	LARGE	LARGE	LARGE	LARGE	MEDIUM
Name/Logo on Event Materials	✓	✓	✓	✓	✓	✓
Name/Logo in Noah Navigator	✓	✓	✓	✓	✓	✓
Tickets to Event	UP TO 100	UP TO 50	UP TO 30	20	15	8
Logo on Event Website	✓	✓	✓	✓	✓	✓
Recognition on Pre-Event eBlasts	ALL E-BLASTS	3 E-BLASTS	2 E-BLASTS	2 E-BLASTS	1 E-BLAST	
Social Media Post (SPONSOR CAN CHOOSE CHANNEL)	5	4	3	2	1	
Branded Display Area	CANDYLAND	STAGE	RGB TREE	LIGHT TUNNEL	SHARED ATTRACTION	

Additional opportunities are available. Customized packages can be created for sponsors of \$500 or more.



NOAH HOMES' SIGNATURE SOCIAL GROUP

Noah's PERCH (**P**ositive **E**xceptional **R**elationships **C**reate **H**appiness) is a social group developed for and by adults with intellectual and developmental disabilities. The group was created to encourage meaningful social connections within our community. Today, the group boasts over 100 participants who participate in engaging events monthly.



NOAH'S PERCH SPONSOR ANNUAL TIERS & BENEFITS

	\$10,000 GOLD	\$5,000 SILVER	\$500 BRONZE	IN-KIND DONATIONS*
Logo on Website	✓	✓	✓	✓
Social Media Amplification (SPONSOR CAN CHOOSE CHANNEL)	3x	2x	1x	1x
Verbal Mention at PERCH Events	3x	2x	1x	1x
Name/Logo in Noah Navigator	✓	✓		
Recognition on Donor Wall	✓	✓		
Logo on Noah's PERCH Marketing Materials	✓	✓		
Promotion at Enchanted Village OR Summerfest	✓			
Lunch with the Folks 2x/Year	✓			

Additional opportunities available. Customized packages can be created for sponsors of \$500 or more.

*In-kind donations also include discounted retail/food/services or a "give-back" event with proceeds benefiting Noah Homes.



SPONSORSHIP APPLICATION

Please fill out and email or mail to:

sponsors@noahhomes.org | Attn: Noah Homes, 12526 Campo Road, Spring Valley, CA 91978

Company Name: _____

Contact Name: _____

Address: _____

Telephone: _____ Email: _____

I would like to Sponsor: _____

Amount: \$ _____ Check Enclosed Send an Invoice Credit Card

Credit Card Information

Card # _____

Card Type Visa MasterCard AMEX Discover Exp. Date: _____

Name on Card: _____ Security Code: _____ Billing Zip: _____

Signature: _____



THANK YOU FOR YOUR SUPPORT!

Please contact Noah Homes at sponsors@noahhomes.org or (619) 660-6200 x150 with all inquiries. Don't see a package that fits your needs? We would love to customize a sponsorship package for you.

